



ATMA RAM SANATAN DHARMA COLLEGE (UNIVERSITY OF DELHI)

Skill Development and Entrepreneurship Cell

The Skill development and Entrepreneurship Cell started the season with recruitment interviews involving structured interviews, with six panels bifurcating two core members. The panel members provided constructive feedback, identifying potential contributors to society where 110 candidates were selected, enhancing the community spirit. On September 25, 2024, E-Cell organized an online orientation program for freshers. The evening concluded with an interactive session where participants identified popular brands based on their logos or taglines, promoting collaboration, creativity, and entrepreneurial enthusiasm.

On 7th October, 2024, E-Cell hosted a speaker session with former Delhi School of Economics (DU) Former Head and Sr.Prof.Kavita Sharma, focusing on the transformative role of NEP 2020 in skill development. The event was attended by over 120 students, teachers and guests, emphasizing India's economic future and the need for skill development. The event also hosted the "Venture Vaults" startup competition, where aspiring entrepreneurs presented their innovative business ideas to a panel of judges. The competition featured tech-driven solutions for sustainable living, creative platforms supporting small artisans, and sustainable fishing economies. Three teams emerged as winners. The event was a success, providing valuable insights into entrepreneurship and innovation, and showcasing the potential of young minds to drive change in the business world.

E-Cell organized E-Magine'24 on 12th November 2024, an annual flagship event featuring competitions, sessions, and Q&A segments for students across Delhi University. The theme was EUREKA: Celebrating the journey from Ideas to Impact, with the aim of inspiring students to push boundaries, explore new horizons, and cultivate a mindset for growth and resilience. The event featured four speakers, including Dr. Mitali Jaiswal, Dr. Tarunika Aggarwal, Ms. Nandini Sharma, and Mr. Khalid. The event also featured a pitching competition called "Bidder's Bonanza: Bid Big, Build Big," where students showcased unique business concepts and applied real-world strategies in a simulated competitive environment. The winners demonstrated exceptional strategic thinking, market insight, and creativity in their approach.

E-Cell faculty members represented the college and delivered a presentation in the 2nd Anniversary Celebrations of Career Development centers under Samarth Bharat Trust in DCAC College (DU).

On 25th March 2025, the E-Cell hosted an insightful speaker session as part of E-Summit 2025. Dr. Ravinder Kaur, Executive Innovation Officer at Udhmodya Foundation, led the session, encouraging students to define entrepreneurship in their own terms and share insights on financial management, innovation, and business scaling. Ms. Shweta Raka, founder of Delhi Angels Den, delivered an engaging talk, highlighting passion, leadership, teamwork, and the role of AI and self-promotion. Mr. Sagar Mahat also shared valuable insights. The summit also featured an exciting competition, Hedge Fund Simulation, providing students with a platform to showcase their financial acumen. Shonal Gupta, a Learning and Skill Development professional with 30 years of experience, emphasized the importance of a growth mindset and the “Law of Attraction” in achieving success and personal growth. The workshop followed an exciting competition called “Relic Rush: Be the Charged Titan,” where participants designed a strategic product plan and justified their financial decisions.

The Skill Development and Entrepreneurship Cell took part in SBI College Youth Ideathon held in IIT Delhi on 5th and 6th April and secured its place in the Top 100 participants among 13000+ applications. Efforts by our students, Shashank and Omkar for the product “Viewlo” were duly recognized and appreciated by the organizers. Apart from the above activities, E-Cell also conducted an add-on Course on “Forensic Science & Criminal Investigation” where 17 students got duly trained and certified.